



## iwCLL 2019 MEDIA REGISTRATION FORM

To gain access to iwCLL, journalists and medical/science writers must register for the program providing all information requested below – and must abide by the media policies outlined on the iwCLL website. iwCLL will provide complimentary meeting registration to professional journalists representing media organizations for the express purpose of gathering news and information to produce media coverage of the meeting.

Representatives of the following media types will accepted for registration:

- General circulation newspapers, magazines, or wire services
- Medical or health care publications
- Broadcast media
- Website writers

All press must wear press badges when attending the meeting and/or when covering iwCLL-sponsored events.

Under no circumstances will contact information of registered press be made available.

### **BADGE PICK-UP**

Registered journalists – or journalists registering onsite – should proceed to the registration table to collect their badges. Please note, media credentials must be presented on-site at Registration in order to receive your press badge.

### **REGISTRATION FORM**

First Name:

Last Name:

Media Outlet:

Address:

City:



State/Province:

Zip/Postal Code:

Country:

Telephone:

Fax:

Email:

Your organization as you would like it to appear on the press badge:

CREDENTIALS:

Please note, media credentials must also be presented on-site at Registration in order to receive your press badge.

**Journalists** working for medical and scientific publishing companies must have proof of an editorial assignment in order to register.

The publication must also have:

1. A regular editorial news section;
2. Multiple sponsors (no single-sponsor publications); and
3. Complete editorial freedom from their sponsors.

**Freelancers** who wish to attend the meeting must present:

1. Credentials indicating membership in a recognized professional communications association, and...
2. Published samples of their work along with appropriate identification; or



3. A letter of assignment on letterhead from a recognized news organization or publication.

**Bloggers** will be considered for press registration on a case-by-case basis.

**Public information officers and communications professionals** from educational institutions, government agencies, and nonprofit cancer research organizations are each allowed up to two complimentary registrations.

**Advertising or marketing representatives** will not be allowed to register as press.

#### INSTRUCTIONS

Return completed form, along with a copy of your press credentials, via:

- Email: [iwCLL2019@bioascend.com](mailto:iwCLL2019@bioascend.com)
- Fax: 1-800-210-8231
- Postal Mail: Bio Ascend LLC 980 N Michigan Avenue, Suite 1400, Chicago, IL 60611

Freelancers who wish further interpretation of this policy are encouraged to contact iwCLL press coordinator at [iwCLL2019@bioascend.com](mailto:iwCLL2019@bioascend.com)